



CHRIST COLLEGE

OF SCIENCE AND MANAGEMENT

(Affiliated to Bengaluru North University, Recognized by Govt. of Karnataka)
Hosur-Malur Main Road, Alambady, Malur, Karnataka - 563160

ALUMNI ANNUAL REPORT

FOR

ACADEMIC YEAR 2023-24

Christ College Alumni Association (CCAA) came into existence in the year 2018. From the year of its inception till date, CCAA has played a pivotal role in supporting Christ College of Science and Management in strengthening the ties between Alumni, the community, and the parent institution. The association conducts Alumni Meet-Lumina to facilitate, consolidate, and take constructive feedback to enable the teaching-learning process.

The college fosters strong ties with its alumni through various initiatives. These initiatives aim to connect graduates with the college and each other, providing opportunities for mentoring, networking, and career development. Alumni are encouraged to contribute to the college's growth by sharing their expertise, offering financial support, and staying engaged with the college community. Through these initiatives, the college seeks to create a mutually beneficial relationship that enriches the lives of both alumni and current students.

ALUMNI MEET- HOMECOMING 2K24-7TH JANUARY 2024

Homecoming 2K24, organized by the Department of Computer Science at Christ College of Science and Management was conducted on 7th January 2024. It proved to be a resounding success, bridging the gap between past and present students. The event brought together alumni from the inaugural 2015 batch to the recent 2023 graduates, fostering a strong sense of community and shared memories. The vibrant atmosphere, further enhanced by cultural performances and engaging games, made Homecoming 2K24 a memorable testament to the enduring connections within the Computer Science department.

ALUMNI MEET- LUMINA 2K24- 27TH JULY 2024

Lumina 2K24, an online alumni meet conducted on July 27, 2024, brought together alumni of Christ College of Science and Management for a virtual gathering. The event commenced with a prayer song, fostering a sense of unity and reflection. Distinguished speakers, including Rev. Fr. Jince George CMI, CCSM, and Dr. P. Rajalakshmi, Head of the Department, shared inspiring insights and outlined the institution's future direction. Engaging activities like snapshot stories and a campus chronicles quiz encouraged lively interaction among alumni. The event provided a platform for alumni to reconnect, share their experiences, and express their aspirations, demonstrating the enduring impact of their alma mater. The meet concluded with a renewed commitment to staying connected and supporting each other in future endeavors.

ALUMNI INITIATIVES FOR 2023-24

WEBINAR- 30TH NOVEMBER 2023

The Department of Management, in collaboration with IQAC, successfully hosted a webinar on "How to Prepare for PGCET and MAT" on November 30th, 2023, at 6 PM. This webinar was organized under the "RECONNECT" program, a significant initiative aimed at fostering alumni engagement. Ms. M Sneha, an esteemed alumna of the BBA 2020-23 batch, served as the resource person. The webinar provided comprehensive guidance on the PGCET and MAT examinations, encompassing crucial aspects such as exam timings, scoring strategies, and the significance of securing high scores for admission to premier universities and colleges. Ms. Sneha adeptly imparted valuable tips on effective preparation strategies and meticulous topic planning.

JUDGES OF INFINITO 2K23- 9TH- 10TH NOVEMBER 2023

Infinito 2023, a three-day extravaganza organized by the III BBA students of the Department of Management from November 8th to 10th, 2023, showcased a diverse array of competitions across various domains including Finance, Marketing, Entrepreneurship, Human Resource, Event Management, Mad Ads, Corporate Walk, Treasure Hunt, and Best Manager, all themed around "One Piece." The event witnessed enthusiastic participation from esteemed alumni of the BBA 2020-23 batch, who served as judges for key events such as Best Manager, Finance, HR, Marketing, and Event Management at various rounds. Their presence added a distinct dimension to the competition, providing valuable

industry insights and encouraging the aspiring managers of tomorrow. Furthermore, fifteen alumni from the 2020-23 batch attended the event, demonstrating their continued engagement and support for the department. This active participation highlights the strong bond between the alumni and the Department of Management, underscoring their commitment to nurturing future generations of business leaders.

VISITORS OF MERCADO 2K24- 3RD- 4TH MAY 2024

MERCADO 2K24, a two-day trade fair held on May 3rd and 4th, 2024, provided a dynamic platform for BBA students to showcase their entrepreneurial acumen and apply their theoretical knowledge. This unique event saw the active participation of all BBA students, with each group managing an individual stall featuring a distinct Unique Selling Proposition. Alumni from the BBA 2019-22 and 2020-23 batches enthusiastically supported the event, not only by encouraging and appreciating the students' efforts but also by actively sharing their valuable insights into sales tactics and marketing techniques. This interaction provided invaluable learning opportunities for the budding entrepreneurs, enriching their understanding of the real-world business landscape.