

(Affiliated to Bengaluru North University, Recognized by Govt. of Karnataka)
Hosur-Malur Main Road, Alambady, Malur, Karnataka - 563160

#### **DEPARTMENT OF ARTS**

### STUDY TOUR - ART GALLERY AND MUSEUM 2022-23

# 23rd September 2023

Name of the Faculty Coordinator: Ms. Deepti Jose

**Abstract of the event:** On 23rd September 2023, a study tour encompassing visits to a Planetarium, Park, and Library was conducted, offering an enriching educational experience outside the traditional classroom. At the Planetarium, students delved into the mysteries of the cosmos, enhancing their understanding of astronomy. The Park visit introduced them to biodiversity and the significance of ecological conservation. The tour concluded at the Library, where students explored a vast collection of resources, fostering a deeper appreciation for literature and research. This multifaceted excursion provided a holistic learning experience, integrating science, nature, and literature.

# **Programme Objectives:**

- To be aware of the artistic significance of nature for the purpose of research.
- To disseminate knowledge about the significance of the library in respect of history, culture and artistic excellence.
- To serve as a Scientific experience for interaction with people in and around Scientific fields.

# **Programme Schedule:** 23<sup>rd</sup> September 2023

08:00 AM - Departure from College

09:30 AM - Arrival and Exploration at the Planetarium

- Welcome and introductory session by Planetarium staff
- Guided tour and presentation on celestial phenomena
- Interactive Q&A session
- 11:30 AM Transition to the Park
- Short break and travel to the Park
- 12:00 PM Guided Nature Walk in the Park
- Introduction to park biodiversity by an ecological expert
- Exploration of flora and fauna
- Discussion on conservation practices

01:30 PM - Lunch Break

- Packed lunch provided to students and faculty
- 02:30 PM Visit to the Library
- Orientation and welcome by Library staff

05:00 PM - Departure to College

# **Report in Brief:**

The Department of Arts organized a study tour for the final year BA students (2022-23 batch) on the 23rd of September, 2023. The educational excursion aimed to provide a multidimensional learning experience beyond the confines of the classroom, enhancing students' knowledge in areas of astronomy, ecology, and literature. The tour was attended by eight students and was led by three faculty members, ensuring an enriching and educational experience for all participants.

The day began with a visit to the Planetarium, where students were captivated by a stunning display of celestial phenomena and interactive exhibits. The presentation provided insights into the universe's vastness, introducing the latest advancements in space research and exploration. This visit stimulated curiosity and a deeper interest in astronomy among students.

Following the Planetarium, the group proceeded to a local park, engaging in a guided nature walk. This activity was designed to highlight the significance of biodiversity and the need for ecological conservation. Students observed various plant and animal species, learning about their roles in the ecosystem and the importance of preserving natural habitats.

The final stop was at the Library, where students explored a wide range of academic resources and literature. The visit included a session on effective research methodologies, enhancing students' skills in sourcing, evaluating, and citing information. This experience emphasized the value of continuous learning and academic research.

The study tour organized by the Department of Arts for the BA III students of the 2022-23 academic year successfully integrated learning across different fields, providing a well-rounded educational experience. The interactive visits to the Planetarium, Park, and Library not only complemented the students' academic curriculum but also inspired them to explore and appreciate the interconnectedness of science, nature, and literature. The Department looks forward to organizing similar tours in the future, aiming to enrich the educational journey of its students.

# **Summary of the Programme:**

Type of the Event (Experiential/ Problem Solving Methodology/ Participative Learning)	Mode of the Programme (Online/Offline/H ybrid)	Level - Intercollegiate/ National / International/Coll ege	Number of Internal Participants
Experiential	Offline	College	10

S.No	Name	Designation	ID Card Number
1.	Abhishek S John	HOD of Arts	2114095
2.	Sarath B	Assistant Professor	2114092
3.	Hail Mariya Paulson	Assistant Professor	2214126
4.	Anne Maria	Student (III BA)	2014A001
5.	Deekshanya	Student (III BA)	2014A002
6.	Dharani	Student (III BA)	2014A003
7.	Dhivya	Student (III BA)	2014A004
8.	Gagan	Student (III BA)	2014A005
9.	Nithya	Student (III BA)	2014A006
10.	Sidappa	Student (III BA)	2014A008

The various destinations of the journey are enlisted below.

- 1. Sheshadri Iyer Memorial Hall
- 2. Jawaharlal Nehru Planetarium
- 3. Cubbon Park

# **Snapshots**









#### **Outcomes:**

- The Cubbon Park served as an enriching experience to induce creative awakening in the students. It is through nature man learns the art of writing as it inspires creative thought.
- The Memorial Hall furnished the minds and understanding of the student with its overabundant books.
- This promoted a yearning among students to use the library for research purposes.
- The Planetarium gave essential information to the students on scientific facts.
- Students will gain a deeper understanding of astronomical theories, celestial bodies, and phenomena through immersive shows and interactive displays at the Planetarium.
- The visit to the Library will expose students to a vast collection of books, journals, and digital resources across various subjects. This experience is designed to enhance research skills, promote a habit of reading, and broaden students' academic perspectives.
- Participating in a group tour will provide students with opportunities to interact with peers, educators, and professionals, enhancing their social and communication skills.

**Faculty Coordinator** 

Head of the Department

Principal

# DEPARTMENT OF ARTS INDUSTRIAL VISIT-KOLAR FOCUS 2021-22 Ianuary 13<sup>th</sup> 2022

Name of the Faculty Coordinator(s): Mr. Victor George

: Mr. Sarath B

### Abstract of the Event:

The industrial visit to "Kolar Focus," a renowned bilingual newspaper and magazine, served as a pivotal educational experience for students, aimed at enriching their academic journey with practical insights into the journalism and media industry. This initiative was designed to bridge the theoretical knowledge acquired in classrooms with the operational realities of media, particularly focusing on the challenges and dynamics of bilingual publishing. By engaging directly with the processes of news gathering, editorial decision-making, and content creation across languages, students were expected to enhance their understanding of media operations, develop critical thinking and language skills, and gain awareness of the societal impact and career opportunities within the field of journalism.

# **Programme Objectives:**

- To Collect, verify and analyse thoroughly newsworthy information
- To Assemble findings into a stable story
- To Write and deliver news stories with the reader's perspective in mind
- To Publish or broadcast news stories.
- To Receive assignments or investigate news leads/tips
- To Abide by journalism's ethics and codes
- To Contact, interview and research sources
- To Maintain notes and audio recordings
- To Cooperate with reporters, chief editor, producers etc
- To Stay up-to-date with the latest current events in the "beat" by studying papers, attending events etc.

# **Programme Schedule:**

Place of visit	Kolar Focus, Kolar Gold Fields, Karnataka	
Date of visit	January 13 <sup>th</sup> 2022	
Time	08:30 am to 4:30 pm	

	TIME	SCHEDULE
1.	08:30 am	Departure from the college
2.	10: 00 am	Arrival at KOLAR FOCUS
3.	11:00 am	Practical Session by Dr. D Suresh Babu
4.	12:00 noon	In- hand photography
5.	12:30 pm	Q/A round
6.	01:00 pm	Lunch
7.	02:30 pm	Departure from KOLAR FOCUS
8.	4:30 pm	Arrival back to the college campus

# Report in Brief:

- On the designated day, students embarked on an educational journey to "KOLAR FOCUS," a distinguished regional daily and monthly magazine known for its bilingual publication in English and Kannada. The visit was meticulously planned, starting with a departure from the college at 08:30 am and concluding with the group's return to the college campus by 4:30 pm.
- Upon arrival at KOLAR FOCUS at 10:00 am, the students were greeted by the staff and introduced to the day's agenda, which promised a comprehensive insight into the operational dynamics of a bustling media house. The highlight of the visit was an engaging practical session led by Dr. D Suresh Babu, who enlightened the students on the nuances of magazine work, practical reporting basics, and the art of incident photography crucial for media publications. This session, held at 11:00 am, was both informative and inspirational, offering students a closer look at the challenges and responsibilities of journalists.
- Following the enlightening session, at 12:00 noon, students were given the opportunity to engage in hands-on photography. This exercise allowed them to apply the theoretical knowledge imparted earlier and understand the significance of visuals in storytelling and reporting. The Q/A round at 12:30 pm further allowed students to interact with professionals, clarifying doubts and gaining deeper insights into the journalism profession.
- After a lunch break at 01:00 pm, allowing students to network among themselves and with the professionals they met, the visit concluded with a departure from KOLAR FOCUS at 02:30 pm. The return journey was reflective, with students discussing their learnings and experiences.
- A notable outcome of the visit was the offer of a ten-day online internship from KOLAR FOCUS to the students, a gesture that underscores the educational value of the visit and presents a significant opportunity for hands-on learning in the field of journalism and media.
- The visit to KOLAR FOCUS not only provided students with a practical perspective on the workings of a bilingual magazine and newspaper but also instilled a sense of curiosity and enthusiasm for pursuing careers in media. It was an invaluable addition to their academic curriculum, enhancing their understanding of media operations and preparing them for future challenges in the world of journalism.

# **Profile of the Resource Person/Chief Guest:**

**Dr. D Suresh Babu** is a Cinematographer turned journalist. He was the official reporter of Police Public Press. Dr. Suresh Babu now owns the regional daily named as the The Kolar Focus approved by Government of India. He also serves as the president of Kolar Web-Tv association and also the Founder President of **Unity Human Rights Organization**. Apart from being a media activist he also showers his presence in philanthropy and community service. He is now the president of KGF Paramedical Association and M.D of MDPSC Group of Institution founded by him.

# Summary of the Program:

Type of the Event (Experiential/ Problem Solving Methodology/ Participative Learning)	Type of the Programme (Online/Offline /Hybrid)	Level – Intercollegiate/ National / International/C ollege	Details of the Resource Person/ Chief Guest with contact details (Mobile, Email)	Number of Internal Participants
Participative Learning	Offline	College - Departmental	Suresh Babu 9880090481	22

List of **Internal Participants**:

No./Roll No	Name of the Participant	em/Class/Department
1	Komala V	Ist Sem BA JPE
2	Bhavani Y R	Ist Sem BA JPE
3	Ann Maria Deepan	Ist Sem BA JPE
4	Albin Joshy	Ist Sem BA JPE
5	Gagan V	Ist Sem BA JPE
6	Anna Maria Jaice	IIIrd Sem BA JPE
7	Deekshanya MS	IIIrd Sem BA JPE
8	Dharani Shri	IIIrd Sem BA JPE
9	Gagan S	IIIrd Sem BA JPE
10	Nithya M G	IIIrd Sem BA JPE
11	Saumyashree Maharana	IIIrd Sem BA JPE
12	Siddappa V	IIIrd Sem BA JPE
13	Varun S V	IIIrd Sem BA JPE
14	Anu Jose	Vth Sem BA JPE
15	C Bharath	Vth Sem BA JPE
16	Faseeha Misba	Vth Sem BA JPE
17	Felix John	Vth Sem BA JPE
18	Kaviya S	Vth Sem BA JPE
19	M Uma Maheshwari	Vth Sem BA JPE
20	Padmashree S K	Vth Sem BA JPE
21	Rizanath Naheeda NK	Vth Sem BA JPE
22	V Divya Bharathi	Vth Sem BA JPE

# **Snapshots: (Event Poster, Copy of Certificate)**





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# CENTRE

FOR

INNOVATION, INCUBATION AND ENTREPRENEURSHIP in association with

**DEPARTMENT OF ARTS** 

# INDUSTRIAL VISIT CUM INTERNSHIP



# **Event Photographs:**









### **Results:**

- Students were able to grasp the basic principles in reporting and how a News Paper is produced commercially. They were also briefed about the collection of pictures for the publication purpose with evidence.
- Students acquired a comprehensive understanding of the day-to-day operations within a bilingual newspaper and magazine, including news gathering, editorial processes, content creation, and publication cycle.
- Observing and engaging with professionals who produce content in multiple languages inspired students to improve their own language proficiency and communication skills.
- Through interactions with media professionals and firsthand observation of various roles within a bilingual publication, students became aware of the wide range of career opportunities in journalism, publishing, and media. This guided those interested in pursuing careers in these fields.

# DEPARTMENT OF ARTS INDUSTRIAL VISIT - Areca Leaf Plate 2020-21 09 September 2021

Name of the Faculty Coordinators: Mr. Shem Shaji Baby , Asst. Prof. Department of Arts

Ms. Olevia Sunny, Asst. Prof. Department of Arts

Name of the Student Coordinators: Ms. Bhavani K R, III Year BA

Mr. Tejas Reddy, III Year BA

### **Abstract of the Event:**

On 9th September 2021, the Department of Arts, in collaboration with the Incubation and Entrepreneurship Club, organized an industrial visit for the students of III BA (Batch 2018-21) to an Areca Leaf Plate making unit located in Chikka Tirupati. This educational excursion was designed to provide students with practical insights into sustainable manufacturing processes and entrepreneurship opportunities in the green industry. By witnessing firsthand the production of eco-friendly areca leaf plates, the students were exposed to the intricacies of environmentally sustainable practices, the economic viability of using local resources, and the potential for innovation in traditional industries. This visit aimed to enrich the students' academic knowledge with practical exposure to eco-entrepreneurship, thereby fostering a sense of environmental responsibility and the entrepreneurial spirit among the future graduates.

### **Programme Objectives:**

- To Expose Students to Sustainable Business Practices: The visit aims to provide students with real-world exposure to sustainable and eco-friendly manufacturing processes.
- **To Foster Entrepreneurial Skills:** By engaging with a successful green business, the program intends to inspire entrepreneurial thinking among students, especially in the context of sustainability and environmental conservation.
- **To Enhance Practical Knowledge:** This visit is designed to complement the theoretical knowledge gained in the classroom by providing practical insights into the operational aspects of a manufacturing unit, specifically one that utilizes natural resources.
- **To Promote Environmental Awareness:** The program aims to increase students' awareness of environmental issues and the importance of sustainable development.
- **To Encourage Innovation in Traditional Industries:** Through exposure to the Areca Leaf Plate making process, the visit aims to show students the potential for innovation within traditional industries, demonstrating how age-old practices can be revitalized through modern entrepreneurial approaches.
- **To Develop Networking Skills:** The visit provides an opportunity for students to interact with industry professionals and entrepreneurs, allowing them to develop valuable networking skills and potentially foster relationships beneficial for their future careers.
- To Cultivate a Sense of Social Responsibility: By understanding the impact of sustainable practices on the environment and local communities, the program intends to instill a sense of social responsibility among students, emphasizing the role of businesses in contributing to the welfare of society.

# **Programme Schedule:**

Place of Visit	Leaf Plate making unit, Chikka Tirupati	
Date of Visit	September, 2021	
Time	8:30 am to 5:00 pm	

SL.NO.	TIME	SCHEDULE
1.	08:00 AM	Gathering at the College Premises Briefing and Attendance
2.	08:30 AM	Departure from College
3.	10;00 AM	Arrival at Areca Leaf Plate Making Unit - Welcome and Introduction by the Host
4.	10:15 AM	Inaugural Address - Overview of the Day's Activities by the Faculty Coordinator
	10:30 AM	Tour of the Facility
5.	11:30 AM	Interactive Session with Sr. Venkateshwara Prasanna
6.	12:00 PM	Demonstration of Machinery and Production Process
7.	01:00 PM	Lunch Break
8.	02:00 PM	Group Activity
9.	03:00 PM	Feedback and Q & A Session
10.	04:00 PM	Departure from Areca Leaf Plate Making Unit
11.	05:30 PM	Arrival at College

# Report in Brief:

- On the 9th of September, 2021, the Department of Arts, in collaboration with the Incubation and Entrepreneurship Club, organized an enriching industrial visit for the students of III BA (Batch 2018-21). The visit aimed to provide practical insights into the workings and scope of Small-Scale Industries (SSI) and their pivotal role in rural development. The destination for this educational excursion was an Areca Leaf Plate making unit located in the village of Chikka Tirupati.
- The primary objective of this visit was to acquaint students with the operational, managerial, and environmental aspects of running a small-scale industry. It sought to highlight the significance of such industries in promoting sustainable practices and contributing to rural economies.
- The Areca Leaf Plate making unit, initiated by Sri Venkateshwara Prasanna in 2019, represents a successful model of a small-scale industry with an initial investment of 10 Lakhs. The unit specializes in producing eco-friendly plates from Areca leaves, employing two workers and utilizing specialized machinery sourced from Tumkur. With a production capacity of around 1000 plates per day, the unit stands as a testament to the potential of sustainable business practices in addressing environmental concerns while generating employment.
- During the visit, students were introduced to the various stages involved in the production of Areca Leaf Plates. This included the sourcing of raw materials, the manufacturing process, quality control, packaging, and marketing strategies. The management aspects covered included the challenges of running a small-scale industry, the importance of sustainability, and the unit's contribution towards rural development and employment.
- The students observed the efficient use of simple yet innovative technology in producing eco-friendly products. They gained valuable insights into how small-scale industries manage resources, handle operations, and contribute to the local economy. The visit also underscored the importance of sustainability and eco-friendly practices in modern businesses.
- The industrial visit to the Areca Leaf Plate making unit was a highly informative and beneficial experience for the students. It not only broadened their understanding of small-scale industries but also inspired them to consider entrepreneurship in sustainable businesses. The hands-on learning experience highlighted the vital role of SSIs in rural development, sustainable practices, and the green economy, aligning with the objectives of the Department of Arts and the Incubation and Entrepreneurship Club in fostering informed, responsible, and innovative future professionals.
- The students, after returning from the visit, prepared individual reports reflecting on their learnings and observations. These reports collectively emphasized the valuable practical exposure the visit provided, enhancing their academic knowledge and inspiring them to pursue innovative and sustainable entrepreneurial ventures in the future.

# **Summary of the Program:**

Type of the	Mode of the	Level -	Name of the	Numbe	Numbe	Numbe
Event	Programme	Intercollegiat	Resource Person/	r of	r of	r of
(Experiential	(Online/	e/ National /	Chief Guest with	College	Interna	Externa
/ Problem	Offline/	International	contact details	S	1	l
Solving	Hybrid)	/ College	(Mobile, Email)	partici	Particip	Particip
Methodology				pated	ants	ants
/						
Participative						
Learning)						
Experiential	Offline	Department	Mr. Sanawaz	NA	10	NA
Learning			Senior Engineer			
			Mob: 9846437572			

# **List of Internal Participants:**

SI NO	COLLEGE ID		NAME	CLASS
		BA	BATCH 2018-21	
1	A1813202		Ann Maria James	III BA
2	A1813203		Ann Mary Gijo	III BA
3	A1813204		Bhavani K R	III BA
4	A1813205		Devakeerthi Y	III BA
5	A1813206		Eldho Sunny Sacharia	III BA
6	A1813209		Nivetha. M	III BA
7	A1813211		Sherrin Grace. J. P	III BA
8	A1813212		Tejas S Reddy	III BA
9	A1813213		Theres James	III BA
10	A1813214		Varsha.S	

# **Event Photographs:**



### **Results/Outcomes:**

- Students gained a deeper appreciation for sustainable manufacturing processes and the importance of incorporating eco-friendly practices in business operations.
- Participants emerged with an inspired entrepreneurial spirit, equipped with insights on how to initiate and manage sustainable businesses, emphasizing innovation and environmental stewardship.
- The visit bridged theoretical knowledge and practical application, enabling students to comprehend the complexities of running an eco-friendly manufacturing unit and the economic aspects tied to it.
- Students became more aware of environmental issues and the critical role of sustainable development, fostering a commitment to adopting and promoting green practices in their future endeavors.
- Exposure to the innovative approach of the Areca Leaf Plate making unit encouraged students to think creatively about transforming traditional industries with modern, sustainable solutions.
- The opportunity to interact with industry professionals and entrepreneurs not only enhanced students' networking skills but also opened avenues for mentorship, internships, and potential career opportunities in the field of sustainable business.
- Students left with a heightened sense of social responsibility and ethical considerations in business, understanding the impact of their professional choices on the environment and society at large.