



CHRIST COLLEGE

OF SCIENCE AND MANAGEMENT

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Hosur-Malur Main Road, Alambady, Malur, Karnataka- 563160

UNIFIED HUES

Empowering all genders through unity and respect

19-23rd August 2024

Name of Faculty Co-Ordinators- Ms Daphne Moses & Ms Hrithi Praveen

Abstract

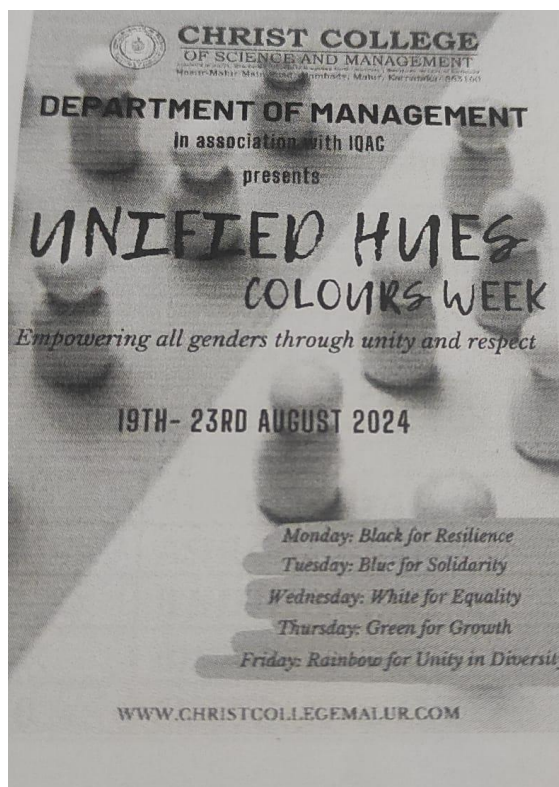
The five-day program "Unified Hues 2024" was organized by the Department of Management in collaboration with the Equal Opportunity Cell from 19th to 23rd August 2024. This initiative was specifically designed for first-year BBA and BBA Aviation students to foster awareness about gender equality. Each day, students dressed in colors representing different values related to gender equality, creating a visual and intellectual narrative around the themes of inclusivity and respect.

On 23rd August 2024, the program culminated in a vibrant flash dance during the lunch break, symbolizing unity despite differences. This activity reinforced the message that diversity is a strength, and embracing differences brings communities together.

Programme Objectives

1. To highlight the significance of colors in representing various facets of gender equality and inclusivity.
2. To collaborate with the Equal Opportunity Cell in raising awareness about promoting equal rights and opportunities for all genders.
3. To educate students on the importance of breaking stereotypes and embracing diversity in their personal and professional lives.
4. To encourage students to actively participate in initiatives that promote gender equality within and outside the institution.
5. To foster a deeper understanding of how cultural symbols, such as colors, can be used to initiate meaningful discussions on equality and respect.
6. To equip students with the knowledge and skills to advocate for inclusivity and create a gender-sensitive environment in academic and workplace settings.

Programme Schedule:



Report in Brief:

The Department of Management, in collaboration with the Equal Opportunity Cell, organized "Unified Hues 2024" from 19th to 23rd August 2024. This five-day program aimed to promote awareness of gender equality among first-year BBA and BBA Aviation students. The Equal Opportunity Cell played a pivotal role in designing the event to foster inclusivity and challenge gender stereotypes.

Throughout the week, students participated by wearing colors symbolizing different values of gender equality, creating a vibrant and thought-provoking atmosphere. The program concluded with a flash dance on 23rd August 2024, serving as a powerful symbol of unity and diversity.

By collaborating with the Equal Opportunity Cell, the initiative effectively encouraged students to embrace inclusivity, break stereotypes, and actively promote gender-sensitive practices within and beyond the institution.

Summary of Programme:

Type of the Event (Experiential / Problem Solving Methodology / Participative Learning)	Date of the Event	Mode of the Programme (Online/Offline/Hybrid)	Level – Intercollegiate/ National / International/College	Name of the Resource Person / Chief Guest with contact details (Mobile, Email)	Number of Colleges participated	Number of Internal Participants	Number of External Participants
Participative Learning	19 th -23 rd August 2024	Offline	College	NA	NA	70	NA

List of Internal Participants:

SL NO	STUDENT NAME	CLASS AND SEM
1	ADARSH SM	I BBA I SEM
2	AGASDHIYAA S	I BBA I SEM
3	AKSHAY S	I BBA I SEM
4	AMBIKA DESHMUKH	I BBA I SEM
5	ANITHA	I BBA I SEM
6	B NITHYASHREE	I BBA I SEM
7	BHOOMIKA MJ	I BBA I SEM
8	CHETHAN KUMAR A	I BBA I SEM
9	CHETHAN P	I BBA I SEM
10	DHANISH L	I BBA I SEM
11	ESWARAMURTHY R	I BBA I SEM
12	GANESH KUMAR C	I BBA I SEM
13	HARSHITHA A	I BBA I SEM
14	HEMADRI V	I BBA I SEM
15	JEEVANANDAM S	I BBA I SEM
16	KARTHIK H	I BBA I SEM
17	KOMALA R	I BBA I SEM
18	KUBBRA A	I BBA I SEM
19	LIKITHA S	I BBA I SEM
20	LOHITH KUMAR S	I BBA I SEM
21	MADHUMITHA R	I BBA I SEM

22	MANAS C	I BBA I SEM
23	MANASI SWAMY	I BBA I SEM
24	MANJUNATHA V	I BBA I SEM
25	MANU SM	I BBA I SEM
26	MEGHANA M	I BBA I SEM
27	MEHAK S	I BBA I SEM
28	MOHITH NARAYANA R	I BBA I SEM
29	MONALLIKA M	I BBA I SEM
30	NITHIN KUMAR J	I BBA I SEM
31	NITHYASHRI H	I BBA I SEM
32	POOJA J	I BBA I SEM
33	PRISCILLA A	I BBA I SEM
34	RAGHAVA N	I BBA I SEM
35	RANJINI A	I BBA I SEM
36	ROOPA R	I BBA I SEM
37	RUSHMAYAHREE V	I BBA I SEM
38	S RAHUL	I BBA I SEM
39	SANDESH KUMAR S	I BBA I SEM
40	SANJAY K	I BBA I SEM
41	SHASHIKUMAR M	I BBA I SEM
42	SHRUJANA M	I BBA I SEM
43	SOHA	I BBA I SEM
44	SOWMATHI A	I BBA I SEM
45	TAMILSELVI P	I BBA I SEM
46	THEJASHRI R	I BBA I SEM
47	THARUNKUMAR R	I BBA I SEM
48	THARUNKUMAR R	I BBA I SEM
49	THEJASHRI G	I BBA I SEM
50	UMA SHANKAR G	I BBA I SEM
51	V GANAPATHIRAM	I BBA I SEM
52	VENKI N	I BBA I SEM
53	VENNILLA G	I BBA I SEM
54	VISHNU K	I BBA I SEM
55	YESHWANTH REDDY S	I BBA I SEM
56	RAKSHITHA G	I BBA I SEM
57	HEMANTH N	I BBA I SEM
58	CHANDRU A	I BBA I SEM
59	HEMANTH KUMAR A	I BBA AVI I SEM
60	JYOTHIN JOSE	I BBA AVI I SEM
61	LALITHA R	I BBA AVI I SEM
62	MV NETHRA	I BBA AVI I SEM
63	MOHAMMED REEHAN	I BBA AVI I SEM
64	PARAMAGARU S	I BBA AVI I SEM

65	SANJAY RAM	I BBA AVI I SEM
66	SUMESHNATH R	I BBA AVI I SEM
67	MOHAN M	I BBA AVI I SEM
68	ARYA SOORYA V	I BBA I SEM
69	ASHIK A	I BBA I SEM
70	MEGHANA GHANTA	I BBA I SEM

Event Photographs:



Programme Outcomes

1. Students were able to articulate the importance of each color and its connection to gender equality.
2. The "Unified Hues" event significantly impacted students' understanding of inclusivity and encouraged meaningful conversations about equality.
3. Participants drafted personal action plans to advocate and practice gender equality in everyday contexts, reflecting the program's practical and transformative impact.
4. Students developed the ability to critically analyze the role of cultural symbols in influencing perspectives on gender equality.
5. Participants demonstrated an increased sensitivity toward recognizing and addressing gender biases in social interactions.

6. The program fostered a sense of responsibility among students to act as ambassadors of equality, influencing their peers and communities.
7. Students gained practical insights into collaborative problem-solving by engaging in team-based activities that emphasized respect for differences

Faculty Co-ordinator

HOD

Principal