

Electoral Literacy Club

Annual Report 2024-25

The **Electoral Literacy Club (ELC)** of Christ College of Science and Management, in association with the **National Service Scheme (NSS)** and **IQAC**, conducted an impactful virtual event on **25th January 2025** to mark **National Voters Day**. The program aimed to instil awareness about the significance of voting and reinforce the importance of democratic participation among students.

The highlight of the event was the **Voters' Pledge**, taken online via Google Meet, which brought together **153 participants** including faculty and students. The session opened with a short video that emphasized the role of the **Election Commission of India** in ensuring free and fair elections. The theme for the event, *"Vote for Future, Vote for Development, Vote for a Better India,"* captured the spirit of civic engagement and youth empowerment.

The programme was designed as a **participative learning experience**, encouraging students to reflect on their roles as responsible future voters. Through engaging discussions, the session helped students appreciate the core values of honesty, integrity, and fairness in the electoral process. Participants were guided to evaluate their responsibilities as citizens and the long-term impact of informed voting decisions on the nation's development.

Supported by the **Institution's Innovation Council** and the **Ministry of Education's Innovation Cell**, the event successfully fostered civic responsibility and collective participation. The message *"Not Me But You"* echoed the core purpose of the initiative—emphasizing the power of community and shared democratic responsibility.

This event stands as a testimony to the club's commitment to building a more informed, engaged, and responsible student community.

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Composition

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1	Dr Jayalakshmi	Director
2	Ms Afifa Taj N	Member
3	Mr Lokesh N	Member