**CURRICULUM VITAE**

|  |
| --- |
| **WhatsApp Image 2021-06-29 at 1.44.17 PM.jpeg** |

**Dr. J. SHANTHI**

3A, Third floor, Vaikund Apartment,

Rajiv Gandhi Road, Sholinganallur,

Chennai 600 119.

Mobile: 8248754010

E-mail:reachshanthi39@gmail.com

**Objective:**

To obtain a key entry level position in a reputed institution to befitting my skill and other capabilities willing to work as a key player in challenging and creative environment.

**ACADEMIC QUALIFICATION:**

|  |  |  |  |
| --- | --- | --- | --- |
| **DEGREE** | **UNIVERSITY/BOARD** | **YEAR** | **Approval No / Percentage** |
| Ph.D. (Commerce) | VELS University | Jul 2024 |  |
| Grant of Approval (BBA) | Madras University | 9th Feb 2019 | A-II/ MPV/ AP – Approval/ 2019/02Y |
| Grant of Approval (BBA &  MBA) | Thiruvalluvar University | 29th May 2014 | TVU/ R/ Apprl. Of Qulfln./ SHC./ 2014/8237 |
| NET(Management) | UGC | Dec 2011 | - |
| M.B.A | Madras University | Dec 2009 | 64.32 |
| M. Phil (Commerce) | Alagappa University | Jan 2008 | 56.60 |
| M.Com | Madras University | Aug 2004 | 55.80 |
| B. Ed | Annamalai University | May 1995 | 59.80 |
| B.Com | Madras University | Sep 1988 | 51 |
| HSC | State Board, TN | Mar 1985 | 76 |
| SSLC | State Board, TN | Mar 1983 | 71 |

**TECHNICAL QUALIFICATION:**

**Computer:**

* Diploma in Computer Applications

**Type Writing:**

* Tamil & English Higher Grade

**OTHER QUALIFICATIONS:**

1. NCC ‘B’ Certificate
2. Hindi – Visharad Poorvardh

**WORK EXPERIENCE DETAILS:**

* Since 1st November 2022 till date working as an Assistant Professor in PG Department of Commerce, Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai.
* From June 2014 to October 2022 worked as Head of the Department of B.Com(CS & CA) in Annai Veilankanni’s College For Women, Saidapet, Chennai.
* Acted as Staff Council Secretary during 2017 and 2018.
* From June 2012 to March 2014 worked as an Assistant Professor in Department of Business Administration, Sacred Heart College(Autonomous), Tirupattur Dt. 635 601.
* From June 2006 to May 2012 worked as an Assistant Professor in Department of Commerce and Business Administration, Annai Veilankanni’s College for Women, Saidapet, Chennai.
* Acted as a YRC Program Officer in Annai Veilankanni’s College during 2011 – 2012 and received award from Former Governor of Tamil Nadu Dr. Surjit Singh Barnala.
* Taking classes for UG and PG in Commerce Degree of TNOU, Chennai.
* From 2008 to 2018 taking PCP classes for UG and PG of M.Com and MBA, Madras University.
* From June 1988 to May 2006 worked as a school teacher in various Matriculation Schools.

**OTHER RESPONSIBILITIES:**

**Question Paper Setter in the following Colleges**

1. Sacred Heart College, Tirupattur
2. Guru Nanak College, Chennai
3. DG Vaishnava College, Arumbakkam, Chennai
4. Sri Krishna College, Coimbatore
5. NGP College, Erode

* Member in Board of Studies of BBA Department, Sacred Heart College-2012 to 2014
* Examiner in University of Madras and Thiruvalluvar University
* Took part in syllabus revising of B.Com (CS) Madras Univerity
* Acted as an external examiner in Project VIVA VOCE of B.Com (CS) in Guru Nanak College, Chennai.

**COMMITTEES: (WORKED)**

* Admission Committee
* Discipline Committee
* Cultural Committee
* Sports Committee
* Internal Examination Committee
* Women Cell
* Redressal and Grievance Cell
* Outreach Program Cell

**PROGRAMME ORGANISED:**

* Annual Day
* Graduation Ceremony
* Alumni Day
* Farewell Program
* State Level Seminar and Workshop
* Coordinator of International Conference
* Department Activities and
* Coordinator of EVS Trip for Whole college

**SCOPUS PUBLICATION:**

1. Exploration of Practical challenges of Talent Management Process Implementation in IT Companies.

Eur.chem.Bull.2023,12 (Special Issue 8), 2565-2582

1. Is Employee’s Decision-Making An Outcome of Talent Management in IT Companies?

Eur.chem.Bull.2023,12 (Special Issue 12), 1178-1185

1. Talent Management And Skill Development in Indian Context

Journal of Northeastern University Volume 25 Issue of 2022, ISSN : 1005-3026

**UGC CARE LIST- JOURNALS:**

1. Title on ‘**Talent Management – A Conceptual Overview’**

UGC CARE LIST NO. 135, ISSN 0030 – 5324 February 2022

1. Title on **‘A Comparative Study on Talent Management Strategies adopted by Manufacturing and Service Sector’**

UGC CARE LIST NO. 135, ISSN 0030 – 5324 April 2022

**JOURNALS:**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No** | **Date** | **PaperSubmitted/ Presented** | **College/Institution** |
| 1 | 24-02-2012 | CSR in Banking Sector | Sri Krishnaswamy College For Women, Chennai. |
| 2 | 15-02-2013 | Healthcare and Medical Tourism – Retrospect and Prospect | Sri Ganesh College of Arts and Science, Salem. |
| 3 | 24-09-2014 | Employee Retention | Sri Santhoshi College of Arts and Science, Madurantagam |
| 4 | 26-02-2015 | Leveraging Business through Technological Advancement | Annai Veilankanni’s College For Women, Saidapet, Chennai. |
| 5 | 27-08-2016 | A Study on Stress Management | Priyadharshini Engineering College, Vaniyambadi, Vellore. |
| 6 | 11-10-2017 | Emerging Trends and Innovative Strategies in Social Media Marketing | Sankara College of Science and Commerce, Saravanampatti, Coimbatore. |
| 7  7 | 7&8-03-2023 | Social Entrepreneurs and the Vision to Build the Society with Ethical Sustainability | Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai. |
| 8 | 7&8-03-2023 | The Role of Micro Finance Institutions in Bridging the SME | Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai. |
| 9 | August 2024 | A Study on Personality in Association to Job Satisfaction | Emperor Journal of Marketing (Mayas Publication) |
| 10 | August 2024 | A Study on Women Empowerment through SHG’S in various countries | Emperor Journal of Commerce (Mayas Publication) |

**CONFERENCE:**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No** | **Date** | **Title** | **College/Institution** |
| 1 | 03-02-2012  (National) | IkkaalaIlakkiyam – Panmuga Paarvai | AnnaiVeilankanni’s College For Women,Saidapet, Chennai. |
| 2 | 27-09-2013  (National) | Banking Industry Prospectus and Challenges | Sacred Heart College, Tirupattur, Vellore Dt. |
| 3 | 10-01-2014  (International) | International Business Scenario in Indian Context | Sacred Heart College, Tirupattur, Vellore Dt. |
| 4 | 03-02-2014  (National) | The Management Today | Marudar Kesari Jain College For Women, Vaniyambadi, Vellore Dt. |
| 5 | 24-03-2023  (National) | Digital Transformation in Business Management and Economics | Sree Sastha Institute of Engineering and Technology, Chennai. |
| 6 | 7&8 -03-2024(International Level) | Social Entrepreneurs and the Vision to Build the Society with Ethical Sustainability | Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai. ISBN:978-81-19716-10-4  (International Level) |
| 7 | 7&8 -03-2024(International Level) | The Role of Micro Finance Institutions in Bridging the SME | Mohamed Sathak College of Arts and Science, Sholinganallur, Chennai ISBN:978-81-19716-10-4  (International Level) |
| 8 | 30&31-01-2024(International Level) | An Empirical Study on Emotional Intelligence and Ethics on Organisations | The Tamil Nadu Dr. Ambedkar Law University  (International Level) |

**SEMINAR:**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No** | **Date** | **Title** | **College/Institution** |
| 1 | 27-08-2010  (National) | Youth Red Cross | Queen Mary’s College, Chennai. |
| 2 | 18-09-2010  (National) | Youth Red Cross | SSN College of Engg., Chennai |
| 3 | 18-02-2013  (National) | Reason Trends in Commerce | Sacred Heart College, Tirupattur, Vellore Dt. |
| 4 | 11-12-2013  (National) | Emerging Challenges in Finance and Accounting | Sacred Heart College, Tirupattur, Vellore Dt. |
| 8 | 17&18-02-2022 | Recent Advances in Sustainable Practices, Social Innovation and Entrepreneurship | Shri Krishnaswamy College for Women, Chennai. |
| 6 | 18-12-2023  (State) | Intellectual Property Rights | Mohamed Sathak College of Arts and Science, Sholinganallur. |
| 7 | 14-12-2023  (National) | Unlocking Innovation” IPR Demystified” | Dr. MGR . Educational and Research Institute, Chennai. |
| 5 | 08-09-2023 | Intellectual Property Rights | Mohamed Sathak College of Arts and Science, Sholinganallur. |

**WORKSHOP:**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No** | **Date** | **Title** | **College/Institution** |
| 1 | 27-08-2014  (State) | SPSS For Research | Annai Veilankanni’s College For Women, Saidapet, Chennai. |
| 2 | 29-08-2018 (State) | Income Tax E-Filing and Procedures | Annai Veilankanni’s College For Women, Saidapet, Chennai. |
| 3 | 17-09-2018  (National) | Mechanics of Thesis Writing | Hindu College, Pattabiram, Chennai |
| 4 | 01-12-2018  (National) | UGC-NET-Paper-I | Sathyasai, B.Ed College, Avadi, Chennai. |
| 5 | 18-12-2023  (National) | Intellectual Property Rights | TIFAC, IIC & SDNBV College, Chennai. |
| 6 | 26-12-2022 to  30-12-2023 | SPSS in Research | Star Internatioal Foundation for Research and Education |

**FACULTY DEVELOPMENT PROGRAM:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No** | | **Date** | **Title** | **College/Institution** |
| 1 | | 30-10-2014 | Quality Higher Education  Through Technological Advancement | AnnaiVeilankanni’s College For Women,Saidapet, Chennai. |
| 2 | | 14-02-2015 | Quality Sustainance through Management Teacher and Student Interface | AnnaiVeilankanni’s College For Women,Saidapet, Chennai. |
| 3 | | 24-11-2016 to  26-11-2016 | Innovation and Entrepreneurship | Anna University, Chennai. |
| 4 | | 02-07-2017 | Empowering Teachers to Prepare Professionals off Tomorrow | The ICSI, Southern India Regional Council |
| 5 | | 27-10-2018 | Outcome Based Education | Don Bosco College, Yelagiri Hills, Vellore Dt., |
| 6 | | 29-10-2019 to  31-10-2019 | Empower, Enhance & Excel | Justice Basheer Ahmed Sayeed College for women, Chennai. |
| 7 | | 14-12-2022 to  20-12-2022 | Professional Progression in Commerce and Management | Justice Basheer Ahmed Sayeed College for women, Chennai. |
| 8 | | 28-08-2023 to 04-09-2023 | Effective Teaching and Research Methodology | St. Peter’s Institute of Higher Education and Research, Avadi, Chennai. |
| 9 | 24-04-2023 to  28-04-2023 | | Recent Trends in Business Research | SRM College of Science and Humanities Dept. of Commerce |
| 10 | 27-11-2023 to  02-12-2023 | | AI Tools and Prompt Engineering | ASET College of Science and Technology, Chennai & Coimbatore. |
| 11 | 08-01-2024 to  12-01-2024 | | Dimensions of Economics Today | Jamal Mohmed College, Tiruchirapalli |
| 12 | 03-06-2024 | | International MDP on Management Analytics | S.A. Engineering College, Affiliated to Anna University, Chennai. |
| 13 | 22.06.2024 | | AI Tools for Teaching | Star International Foundation for Research and Education |

**BOOK PUBLISHED:**

Human Resource Management (Co Author), Excellent Publication, Chennai.

**RESOURCE PERSON:** As a Resource Person delivered a speech on ‘Stress Management’ at DKM College for Women, Vellore 632001, on 19.12.2013.

**PERSONAL PROFILE:**

**Date of Birth 10.11.1967**

**Father’s Name Mr. A. Jayakaran**

**Husband’s Name Mr. R. Arul**

**Languages Known Tamil, English & Hindi**

**Nationality Indian**

**Phone Number 8248754010**

**e-mail ID** [**reachshanthi39@gmail.com**](mailto:reachshanthi39@gmail.com)

**Declaration:**

I hereby declare that the information furnished above is true to the best of my knowledge.

**Date:**

**Place: (J. SHANTHI )**